



SleepQuest to Open San Francisco Office

Finding relief from Obstructive Sleep Apnea (OSA) just got easier with the opening of SleepQuest's newest location in San Francisco on July 1, 2008. "We are excited to be opening a new office," said Robert Koenigsberg, President/CEO of SleepQuest, Inc. "We are well known throughout Northern California and many doctors and medical groups have requested that we set up an office there."

SleepQuest works closely with many physicians and insurance groups around the Bay Area. With offices located in San Carlos, Salinas and Fresno, for more than 10 years, SleepQuest has helped thousands of patients get a restful night's sleep. "We are the preferred provider for many insurance plans in the Bay Area and have a very strong working relationship with both primary care doctors as well as specialists such as ENTs and Pulmonologists," Koenigsberg said. "We are looking forward to working closely with these physicians, sleep labs and also managed care groups who direct the care of patients with HMO plans."

Looking to better serve a diverse population in California, SleepQuest translated many of its forms and literature into Spanish and Chinese. To help bridge the language barrier even further in San Francisco, SleepQuest welcomes Justina Yu as the San Francisco Field Office Supervisor. "Bilingual services should benefit all patients, and my

ability to communicate with Chinese speaking patients and their family members should give them a better understanding and higher comfort level for the testing and treatment process," Yu said.

Although OSA is mostly a middle-age condition, it can also affect small children. "We have a commitment to helping patients of all ages and by opening this office we can greatly increase the number of services we provide by being closer to our patients who live in San Francisco," Koenigsberg said.

SleepQuest's services require a doctor's prescription. SleepQuest will then work with the patient to verify insurance eligibility before conducting testing or beginning treatment. "Doctors choose to work with us because we are successful in obtaining CPAP compliance for their patients through our effective disease management approach," Koenigsberg said. With a reputation well known throughout the medical community, SleepQuest can help San Francisco sleep better.

The office is located at 1489 Webster Street, Suite 203, San Francisco, CA 94115. It is open from 9 a.m. to 5 p.m., Monday through Friday. For more information or to schedule an appointment, call 415-7Sleepy (415-775-3379) or visit www.sleepquest.com.

OSA Treatment Compliance a Top Goal for SleepQuest



Ensuring that patients properly manage their Obstructive Sleep Apnea (OSA) through nightly treatment is a priority for SleepQuest. The Continuous Positive Airway Pressure (CPAP) device is the cornerstone for OSA treatment and it is considered the gold-standard for therapy because it is easy to use. In less than an hour, a Sleep Care Specialist will train all new patients how to use their CPAP device.

"We go to great lengths to ensure that our patients are comfortable with their equipment," said Lori Schulman, Director of Contracting at SleepQuest, Inc. "Our patients are thoroughly educated and that helps them adhere to treatment guidelines."

With a doctor's prescription, SleepQuest works with patients to help determine which device is best suited for their needs. "In the initial treatment phase a Sleep Care Specialist works with the patient to ensure a good fit with their sleep mask," Schulman said. "We guarantee the fit of the mask for a 30-day trial period. The patient is encouraged to work with us until we find the right mask for them."

If a patient has any questions once they commence CPAP treatment, they can call SleepQuest for guidance. SleepQuest's comprehensive continuum of care includes complete telephone support and four office locations providing support. As a result, SleepQuest's patient therapy compliance rate is over 90%, compared to the industry norm of around 50%. Without this continued support and encouragement, many patients would stop treatment within a few weeks.

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SleepQuest also reminds patients of their suggested replacement schedule for masks, hoses and other equipment to help ensure treatment success. "Since we specialize in sleep therapy, we understand the wear and tear that occurs and how it affects continued successful treatment," Schulman said.

In as little as a few days of treatment, many patients report increased alertness, improved memory function and an overall better quality of

life. As an added benefit, with continued usage, OSA patients who also suffer from hypertension may see a decrease in their blood pressure.

To find out how SleepQuest can help you, call 800-813-8358 or visit www.sleepquest.com for more information. When you call, an experienced consultant will assist you in understanding your insurance coverage and how to begin the process of in-home sleep testing and treatment.

The SleepQuest Advantage

SleepQuest's Continuum of Care is a step by step process that screens, diagnoses and treats Obstructive Sleep Apnea (OSA). Paired with the expertise of board certified sleep physicians and the support from referring physicians, SleepQuest can help restore the wellness and vitality that a good night's sleep can provide.

Step#1 Diagnosing Symptoms

Why am I so tired during the day?

30 million Americans suffer from OSA. Left undiagnosed OSA can lead to disabling diseases and dangerous life-shortening conditions. With the help of SleepQuest, that can change.

- Take the online Sleep Questionnaire
- Consult your doctor and get a prescription for an in-home sleep test
- SleepQuest will let you know your insurance coverage and how to conduct the in-home study
- A dedicated Sleep Care Specialist will be assigned to assist you every step of the way

Step#2 Home Testing

Do I have to go to a sleep lab?

Testing for OSA at a sleep lab can be intimidating. But at SleepQuest we know that our portable, in-home diagnostic sleep testing equipment can accurately identify OSA within the comfort and convenience of your own home.

- Take in-home sleep test provided by SleepQuest
- Board certified sleep physicians review the results
- Diagnostic report is sent to you and your doctor; discuss treatment options including non-invasive CPAP Therapy
- If CPAP is chosen, undergo titration process to determine most effective CPAP settings
- Titration report is sent to you and your doctor

Step#3 CPAP Treatment Options

How do I know what treatment options are right for me?

Our highly trained Sleep Care Specialists will discuss various treatment devices and nasal interfaces that are right for you.

- Offers the latest in treatment devices from the world's leading manufacturers
- Choose from numerous CPAP, Auto PAP, and Bi-level device models
- Ongoing patient support enables you to become compliant with treatment

Step#4 Home Treatment

Is the mask comfortable?

At SleepQuest we'll assist you in selecting the most comfortable nasal interface. Our Ongoing Care Department will remind you when your insurance will cover new supplies and replacements. We'll make it easy for you to keep up your therapy. That's why we are the industry leader in treatment compliance.

- 30 day mask guarantee
- Determine most comfortable nasal interface
- Comply with therapy every night
- Obtain supplies and replacements

Step#5 Enjoy Life Again

Most sleep apnea sufferers feel better as soon as they begin treatment. The bottom line: using the CPAP device on a regular basis will give you the recuperative sleep you need so you can get back to doing what is really important — living your life.



To find out how SleepQuest can help you rest easy, call 800-813-8358 or visit www.sleepquest.com.